MINUTES of the Franklin Bridge Club committee meeting held on Friday December 16, 2022, at the clubrooms at 4pm

Present: Neil Miller (president), John Fergusson, Jonathon Taylor, Arie Geursen, Bev Henton, Linda Thornton, Susie Longdell,

Apologies: Maureen Nelson, Caroline Griffin, Kevin Griffin. Moved by Susie, seconded by Arie, that they be accepted. Passed.

Minutes of previous meeting. Moved they be accepted by John, seconded by Jon. Passed.

Matters Arising from the minutes.

- !. Susie offered to have calls to Bridge Club phone number directed immediately to her mobile phone.
- 2. John reported that regarding lessons, the question of what we were going to charge was not yet decided. It was agreed the total cost per participant be \$60 and that this would be charged after the first two lessons which would in effect be free. Also, the \$60 would give students membership rights until the end of the year. Moved by Arie, seconded by John. Passed.
- 3. Arie noted that the year's online interclub competition had been a huge success and that only a few clubs could accommodate it so it was all based in Auckland.

General Business

1. FBC Swiss Pairs Tournament. Bev noted we had 22 tables last time it was held (in 2020). There were 3 giveaway baskets. Prize money was \$100 for first, \$75 for second, \$50 for third and \$40 for fourth. Entry fee of \$40 covered a free glass of wine. This time it was decided the entry fee would be \$35. Playing FBC members would be asked to bring a plate for morning tea. Bev said Tony would be directing. He would send dealing file info directly to Jonathon. Dealing was discussed at some length and it was agreed Arie would ask Grant Jarvis before Christmas for 10-15 sets of boards with cards to be kept at FBC (seeing the regional committee was no longer providing dealing services).

Tony's renumeration was discussed. Arie said he would take him out to dinner to help. Alternatively, if entries were not big enough, he would direct and not charge for it.

2. Education and Promotion Matters. It was noted Richard Solomon would consider taking improver lessons but it was decided to stick with Pam Livingston because she was such a success last year. Richard to be advised of this when and if we know Pam is available.

John discussed promotion of the coming beginner's lessons. He proposed we print 2000 flyers and to recruit ideally 20, 40 members to distribute them. Maureon had agreed to recruit this

John discussed promotion of the coming beginner's lessons. He proposed we print 2000 flyers and to recruit ideally 30-40 members to distribute them. Maureen had agreed to recruit this team, he said.

John also noted that FBC had two new posters in the storeroom and he indicated he would appreciate it if someone took responsibility for seeing them used as part of the promotion. Then there were banners. Two 2m X 1.2m banners would cost \$200 each and our current one was past using. Also, Wendy Morris (newsletter editor) who was helping with the publicity drive, had suggested we take out advertising in the Franklin County News.

With regard to social media, Linda said she would talk to Dennise Biddick about the best way to promote the beginners' lessons and go from there. She also undertook to see if she can get our

Franklin County News "whats on" insert changed and to look into booking appropriate advertising.

- **3. WhatsApp.** Arie noted some members need to be taught how to use this. Meeting decided best option was to have a group of about 4 tech-savvy "experts" to whom people could be referred if they needed help. This could include Jonathon, Kevin and Neil.
- **4. Another Day Session.** Neil indicated he would support this, Linda said day sessions were a great success in California and Arie said he had played in the day in Australia when visiting there and it worked well. The committee agreed to go ahead with planning for Tuesday afternoon sessions and that it would discuss this further at the next committee meeting.
- **5. More dealers** are needed, it was noted.

Nev Henton was excused at 5.30pm. The meeting closed at 5.35pm.